



**COUNCILMEMBER DONNA FRYE**  
**Council District Six**  
**City of San Diego**

**M E M O R A N D U M**

**DATE:** March 15, 2007  
**TO:** Honorable Mayor  
**FROM:** Councilmember Frye  
**SUBJECT:** Natural Resources and Culture (NR&C) Committee Agenda Item for April

*Donna Frye*

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For your information I will be docketing the status of the implementation of the 5 Year Golf Business Plan at the April 18, 2007 NR&C Committee meeting. I would request that staff prepare answers to the following questions in writing in preparation for this hearing:

1. Briefly provide the status of the new advanced reservation system including average rounds per day and the ratio of residents to non-residents using this system.
2. What has been the impact of changing Fridays to a weekend day with regard to revenue, rounds, open rounds and the 70/30 resident /non-resident ratio?
3. Please address the declining number of rounds currently being played on city golf courses. What identifiable groups or categories of golfers are staying away (city residents, seniors, juniors, county residents, clubs, etc.)
4. What is the current status of the mandated 70-30 resident/non-resident ratio as compared to prior years? Please also specifically address the impact of the New Five-Year Plan on the 70/30 ratio during "prime time" on each of the golf courses.
5. Please provide an update on the status of all current and anticipated construction projects including the parking lot, special preparations for the U.S. Open, the proposed new clubhouse and the proposed Century Club facility.
6. Please fill in the data requested in the four spreadsheets attached to this Memo.